## **Principal Profile**

Principal Name: Citizens for a Scenic Wisconsin

Business Or Interest: CSW is a statewide organization dedicated to education and advocacy in

the following areas: historic barn preservation, enhancing state rustic road operations, promoting scenic by-way programs, regulations of off premise billboards.. and this year we have added agricultural tourism to

our mission statement.

Lobbying Interests: CSW will comment and advocate in all areas of legislative and

administration actions involving, rustic roads, scenic by-ways, billboard

blight, historic barn preservation and agricultural tourism.

**CEO Name:** Charles Mitchell

Title: Legislative Director

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